

## Sample Speaker Topics

### Leading Through Uncertain Times With Passion & Resilience

In today's volatile, unpredictable, and complex business environment organizations can find themselves in an almost constant state of change. But more change initiatives fall short or fail due to a lack of leadership alignment and poor discipline, and the proper culture founded on accountability and trust.

In this highly engaging presentation Gleeson shows the audience how to apply the same leadership and culture principles that forge the most elite special operations units in the world for building high-performance teams that lead change with passion, grit and resilience. The audience will leave inspired and motivated but more importantly with actionable insight they can apply immediately.

### Maximum Performance Through Trust, Teamwork & Accountability

In this presentation, Brent draws connections between how high-performance teams in any environment can leverage trust, teamwork, and accountability to achieve their goals. He provides tools for improving trust that have a measurable economic impact on any organization. He also dives into how building a culture of accountability can have game-changing effects and drive a team to achieve more than they ever expected to.

### Leadership Lessons for Elite Teams

This presentation is specific to leadership at all levels. Brent compares stories from the battlefield, the lessons learned, and how those lessons apply to leadership at any level across any type of organization or team. Brent talks about how to build a culture of leadership, servant leadership, adaptive change management, and much more. The audience will leave with at least three key takeaways that they can start applying to their personal and professional lives immediately.

### Crushing Your Goals & Achieving the Impossible

This presentation is designed to motivate teams at all levels and across any type of organization. Brent shares stories from combat and talks about teamwork, persistence, adaptation, sacrifice, and how elite teams really achieve success and win. The audience will leave with at least three key takeaways that they can start applying to their personal and professional lives immediately.

### A Navy SEAL's Principles for Navigating Organizational Change

In today's more volatile, unpredictable and complex business environments businesses can find themselves in almost constant states of change. But more change initiatives fall short or fail due to a lack of leadership alignment, the proper culture founded on accountability and trust and poor discipline. In this presentation, Gleeson provides actionable principles for managers to use in leading an organization through change.

### Prioritizing People Culture & Values to Achieve Results

People, culture, and values often have a reputation for being a "soft" element of management's priorities and not directly tied to improving profitability. Yet, many studies show that leading with culture makes an organization stronger, more resilient and much more profitable. Gleeson shares correlations between SEAL culture and high-performance teams in business and how prioritizing people, culture and values drive a company to achieve better results.

### Building High-Trust Organizations that Achieve Winning Results

Productivity, income, and profits of any organization can be directly negatively or positively impacted depending on the levels of trust within the team. Trust is one of the most critical elements of a strong team culture that gets results and successfully navigates change. In this presentation, Gleeson shares the seven principles for building high-trust organizations: Integrity of Leadership, Investing in Respect, Empowering Everyone, Accountability for All, Creating a Winning Vision, Keeping the Team Informed, and Embracing Sacrifice.



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